

SHEA Annual Meeting Media Policies

Registration

Members of the press should be registered through SHEA's Headquarters office (Valerie Deloney: vdeloney@shea-online.org, 703-684-1073). Registration materials are provided onsite, and members of the press are asked to first check in at SHEA's registration desk and after receiving their badges proceed to SHEA's Press Room, Conference Room 411/415 of the Sheraton San Diego Hotel & Marina before attending any SHEA sessions.

News Releases

- SHEA will issue a limited number of sanctioned press releases, and will ask the investigators to be available for comment by phone or in person at the meeting. If the investigator is unwilling to be available no press release will be issued using the investigator's name.
- Non-SHEA issued or approved press releases are not allowed to mention the SHEA or the SHEA Annual Scientific Meeting or location. This includes all press releases including, for example, those from universities and government agencies.

SHEA will review the circumstances and mitigating factors in all cases regarding violations of this press policy in making its decisions about the suspension.

Press Room

- The Press Room, Conference Room 411/415, is open to media representatives only unless otherwise arranged and approved by Jennifer Deets, jdeets@gymr.com.
- SHEA Headquarters is the designated agent to handle all media relations for the 19th Annual Scientific Meeting of SHEA. Other newsrooms are not permitted.
- SHEA Headquarters and its media firm GYMR do not share media lists.
- With prior permission from SHEA Headquarters, exhibitors are welcome to display materials in a designated exhibitor area of the Press Room, which is separate from SHEA Annual Scientific Meeting materials.

SHEA Embargo

- All data presented at SHEA 2009 is embargoed for the beginning of its presentation time or an official SHEA release, whichever occurs first:
 - SHEA embargo lifts at the beginning of the presentation, not the beginning of the session. For example: A presentation given from 10:15 a.m.-10:30 a.m. during a session scheduled from 10:00 a.m.-11:00 a.m., would be embargoed for 10:15 a.m.
 - All posters are embargoed for 8:00 a.m. (Pacific) the day the poster is presented.

Exhibit Hall

- Members of the press who are registered with the SHEA Press Room wearing press badges are welcome in the exhibit hall.

Session Access & Rules

- All SHEA scientific presentations are open to the media, with the exception of business, committee, and administrative meetings, which are closed to the public.
- Access to ticketed sessions is available on a space-available basis. Media are not permitted to photograph or publish SHEA presenters' slides.

If you have questions, please e-mail jdeets@gymr.com.

Approved March 2009