
GOALS & OBJECTIVES

~ 3-5 YEAR TIME HORIZON ~

GOAL: EDUCATION

HEALTHCARE PROFESSIONALS VALUE SHEA INFORMATION AND EDUCATIONAL RESOURCES AS ESSENTIAL TO PROFESSIONAL DEVELOPMENT AND LIFELONG LEARNING IN HEALTHCARE EPIDEMIOLOGY.

Objectives:

1. Offer a continuum of training and education content suitable to lifelong learning that is accessible to domestic and international learners.
2. Enhance quality and relevance of educational and informational resources of SHEA to support interprofessional education in healthcare epidemiology and infection prevention.
3. Establish core competencies in HAI prevention and control and offer a certificate in healthcare epidemiology.
4. Maintain compliance with ACCME criteria for high quality, unbiased educational content.
5. Advance the prominence of the society's journal, *Infection Control and Hospital Epidemiology*.

GOAL: RESEARCH

SHEA LEADS HEALTHCARE EPIDEMIOLOGY AND HEALTHCARE-ASSOCIATED INFECTION (HAI) PREVENTION RESEARCH

Objectives:

1. Identify and promote SHEA's Research Agenda
2. Establish policy and process for review and promotion of key research topics in healthcare epidemiology and infection prevention.
3. Identify and exploit opportunities to conduct, sponsor, or promote high-quality research projects including those utilizing the SHEA research network
4. Support and develop future healthcare epidemiology researchers
5. Establish a 501c3 charitable foundation to support research, scholarship and mentorship

GOAL: PUBLIC POLICY

SHEA IS THE INDISPENSABLE SOURCE OF SCIENTIFIC INFORMATION IN THE NON-GOVERNMENTAL SECTOR THAT INFORMS POLICYMAKERS AND ESTABLISHES GUIDANCE ON INFECTION PREVENTION

Objectives:

1. Define a sound and persuasive policy platform to advance HAI prevention in patient care, research, education and training, and the practice of healthcare epidemiology
2. Demonstrate value to members in advancing SHEA policy platform
3. Create robust policy infrastructure to advance policy priorities.

GOAL: ADVANCING THE SCIENCE AND PRACTICE OF HAI PREVENTION

SHEA IS A LEADER IN PROMOTING IMPLEMENTATION OF PRACTICAL STRATEGIES FOR HEALTHCARE-ASSOCIATED INFECTION PREVENTION.

Objectives:

1. Sustain development and dissemination of expert guidelines addressing healthcare associated infections.
2. Contribute to performance measure development for healthcare-associated infections.
3. Promote understanding of healthcare epidemiology and its role in healthcare
4. Champion effective antimicrobial stewardship to prevent resistance and promote patient safety and quality improvement.

GOAL: COLLABORATION
MEMBERS BENEFIT FROM STRATEGIC RELATIONSHIPS
BETWEEN SHEA AND OTHER ORGANIZATIONS WITH
SIMILAR OBJECTIVES.

Objectives:

1. Strengthen communication and collaboration with other professional societies and organizations to improve educational and advocacy efforts for members:
 - a. International societies and organizations focused in infection prevention
 - b. U.S. sister societies
2. Promote partnership with similar organizations to advance research initiatives relevant to SHEA members.
3. Identify effective expert liaisons represent SHEA positions to external entities and convey opportunities back to the organization.

GOAL: ORGANIZATIONAL INFRASTRUCTURE
SHEA'S GOVERNANCE AND COMMITTEE STRUCTURE
EFFECTIVELY SUPPORTS THE ACHIEVEMENT OF THE
STRATEGIC VISION AND GOALS.

Objectives:

1. Achieve and sustain alignment of organizational structure and capacity with strategic goals.
2. Ensure representativeness and inclusiveness of volunteer/member participation in Board of Trustees, committees, task forces, guideline and policy writing groups, and society liaisons.
3. Enhance profitability of revenue streams from Annual Meeting, journals and SHEA educational programs and develop other revenue sources to support important activities.
4. Achieve significant, measurable membership growth among:
 - a. Public health officials
 - b. Non-ID trained health professionals involved in HAI prevention
 - c. Young physicians with intent to specialize in healthcare epidemiology
 - d. International professionals with interest in HAI prevention
5. Establish a process to sustain an ongoing strategic planning process.